

University of Pretoria Yearbook 2017

Food retailing and visual merchandising of food 427 (VDS 427)

Qualification	Undergraduate
Faculty	Faculty of Natural and Agricultural Sciences
Module credits	17.00
Programmes	BConSci Food Retail Management
Prerequisites	VDS 417
Contact time	1 lecture per week, 1 practical per week
Language of tuition	Afrikaans and English is used in one class
Academic organisation	Consumer Science
Period of presentation	Semester 2

Module content

Aspects of food retailing with regard to display, presentation and shop layout as applied to food products.
Practical application of the principles in visual merchandising of food and food retailing in the food industry.

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